

**DIAMONDS ARE
FOREVER.....**



M.Pharm + MBA (Pharma Tech & Healthcare Management)
B.Pharm + MBA (Pharma Tech)
M.Pharm. | B.Pharm. | D.Pharm



The fiery brilliance of the diamond can be compared to the Greek meaning of its name "unconquerable".

We at NMIMS SPPSPTM have been successful in mining some raw diamonds, polishing them with dedication, hard work, power-packed curriculums, strengthened their foundation with internships, and finally transformed them as beautiful crystal gems that scatter their acquired skills, competencies & attitude to add value to the Pharmaceutical & Healthcare Industry

WE AT NMIMS SPPSPTM HAVE POLISHED OUR GEMS

**TO DEVELOP THEIR SKILL, COMPETENCY, KNOWLEDGE &
WITH THE FOLLOWING UNIQUE COURSES ENSURING
STRONG BASE OF PHARMACY WITH AN EXCELLENT
BLEND OF MANAGEMENT IN PHARMA**

THEORY

- Customer Connect
- Marketing of Biosimilars & speciality Products
- Digital strategy in pharma Industry
- Marketing of Medical Devices
- Ethics in Pharma Sales & Marketing
- Marketing of OTC / Nutraceuticals
- Marketing of Cosmeceuticals
- Pharma & Biomedical Project Management
- Hospital Management
- Predictive Analytics
- Business Economics
- Marketing of Cosmeceuticals
- Health Technology Assessment
- Marketing of Active Pharmaceutical Ingredients
- Health Insurance & Hospital Management
- Logistics & supply Chain Management
Incl. Analytics & E- Pharmacies
- Indian Ethos & Business Ethics in Pharma
- Business Strategy Management
- Entrepreneurship & New ventures in
Healthcare
- Introduction to Management Consulting
Practice
- Doctor Communications - Tech Enabled
- Business Analytics (Visual)
- Marketing of Biosimilars & Speciality Products
- Marketing of Diagnostics

INTERNSHIPS

- Factory (Manufacturing)
- Trade (Purchase)
- Hospital (Consumption)
- Corporate (Business)



Shri Amrish Patel
Hon. Chancellor
SVKM's NMIMS

Pharmaceutical & Healthcare sector has emerged as the lifeline of an Economy post pandemic. As one of the top Institutions of the county, it is our responsibility to provide high quality skilled Professionals to the Industry & Healthcare system. I am proud to say that NMIMS' School of Pharmacy and Technology Management, which is ranked 13th in India by NIRF, is developing an army of quality Professions & Healthcare Leaders capable of managing a variety of roles in the Industry.

The Workplace dynamics have evolved drastically post the pandemic resulting in jobs that require self-motivated professionals with dynamic skill sets. Therefore, we at NMIMS are constantly updating our program's curriculum to ensure that it focuses on the relevant skills required by the Pharmaceutical & Healthcare Industry. NMIMS School of Pharmacy and Technology Management has been at the forefront to serve the Healthcare Industry with the best of its students' talent pool since many years. I am looking forward to your participation in the NMIMS School of Pharmacy and Technology Management's placement process.



Dr. Ramesh Bhat
Vice Chancellor,
SVKM's NMIMS



Dr. R.S. Gaud
Director
Pharma Institutions, SVKM

The Innovative Programs at our NMIMS School of Pharmacy & Technology Management have a great potential to affect the Pharmaceutical & Healthcare Industry. In today's fast-changing world, especially post the Pandemic Era, Pharmaceutical & Healthcare sector has emerged as the backbone of the country. Industry has to consider issues of morality, ethics & corporate responsibility. Our school has attempted to develop graduates who not only understand these issues but also have the relevant employability skills. I am sure you will find graduates worth your investments at our School.

Best Wishes !

SVKM's NMIMS School of Pharmacy & Technology Management has been in the forefront of innovation in Pharmaceutical Sciences and Pharma Tech Management education. SVKM's NMIMS, whose aim has been to stay relevant to the requirements of society and industry, has been revisiting the design of its programmes on a regular basis. As a result, the program's curriculum is continuously updated. It has also resulted in a stronger focus on the skills needed by industry today and in the future. Problem solving, communication, cognitive skills development, and people skills development has been prioritized in the curriculum with experiential based learning. I am pleased to see that NMIMS' School of Pharmacy and Technology Management, which is ranked 13th in India by NIRF, is developing a Healthcare workforce capable of handling a variety of jobs, mindsets, skills, and aspirations. I am convinced that our students, who represent the top of the national talent pool, will continue to provide value to your organization. Looking forward to your participation in the NMIMS School of Pharmacy & Technology Management's placement season. We are committed to serve you with the best of our Talent.



Dr. Bala Prabhakar
Dean, SPPSPTM

Welcome to the Placement Season 2021-22 !



OUR PROGRAMS

- **D.Pharm (2 Years)**
- **B.Pharm (4 Years)**
- **B.Pharm + MBA (Pharma Tech) (5 Years)**
- **M.Pharm (2 Years)**

Pharmaceutics

Quality Assurance

Industrial Pharmacy

Pharmaceutical Technology

- **M.Pharm + MBA (Pharma Tech & Healthcare Management) (3 Years)**

Pharmaceutics

Quality Assurance

Industrial Pharmacy

Pharmaceutical Technology

- **Ph.D. (Pharmaceutical Sciences) (3-6 Years)**

Program Approved By -



ELECTIC BOARD OF STUDIES

Pharmaceutical Technology Management

- Mr. Sanjeev Navangul, Managing Director, Janssen India (Pharmaceutical Company of Johnson & Johnson)
- Mr. Amitabh Gangopadhyay, Ex-Head Strategy, Sun Pharma
- Mr. Ronald Sequeira, Executive Director, GlaxoSmithKline Pharmaceuticals Ltd.
- Mr. Mehul Shah, Managing Director, Encube Ethicals Private Ltd.
- Mr. Sudarshan Jain, Ex-Managing Director, Abbott Healthcare Pvt. Ltd.
- Mr. Jitendra Tyagi, Managing Director, Bristol-Myers Squibb India
- Ms. Gauri Pathak, General Manager, Kantar Health

Pharmaceutics and Quality Assurance

- Dr. Kanchan Kohli, Professor & Head, Jamia Hamdard, School of Pharmaceutical Education & Research
- Dr. Swarnlata Saraf, Director & Professor in Pharmacy, University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur

Pharm. Chemistry, Pharm. Biotechnology, Natural Products & Pharm. Analysis

- Dr. D. P. Pathak, Director & Professor (Pharm. Chem), Delhi Pharmaceutical Sciences and Research University (DIPSAR)
- Dr. Kiran Kalia, Director, NIPER Ahmedabad

Pharmacology & Clinical Pharmacy

- Dr. Gaurang B. Shah, Professor – Pharmacology, L.M. College of Pharmacy
- Dr. Sadhana Sathaye, Associate Professor, Pharmaceutical Sciences & Technology, ICT



AWARDS & ACHIEVEMENTS



ALL INDIA RANK - 13

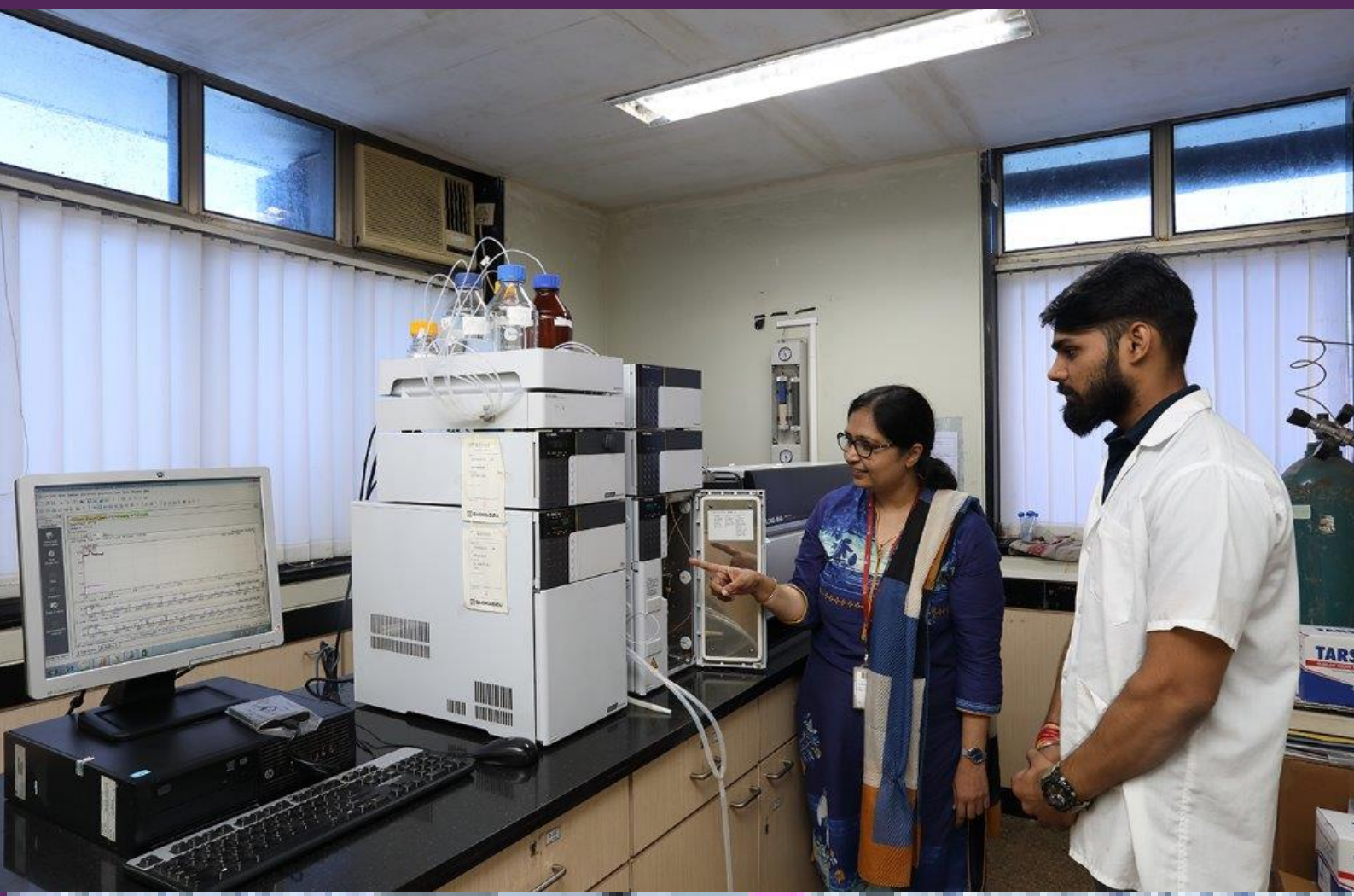


**AICTE
PLATINUM RATING**

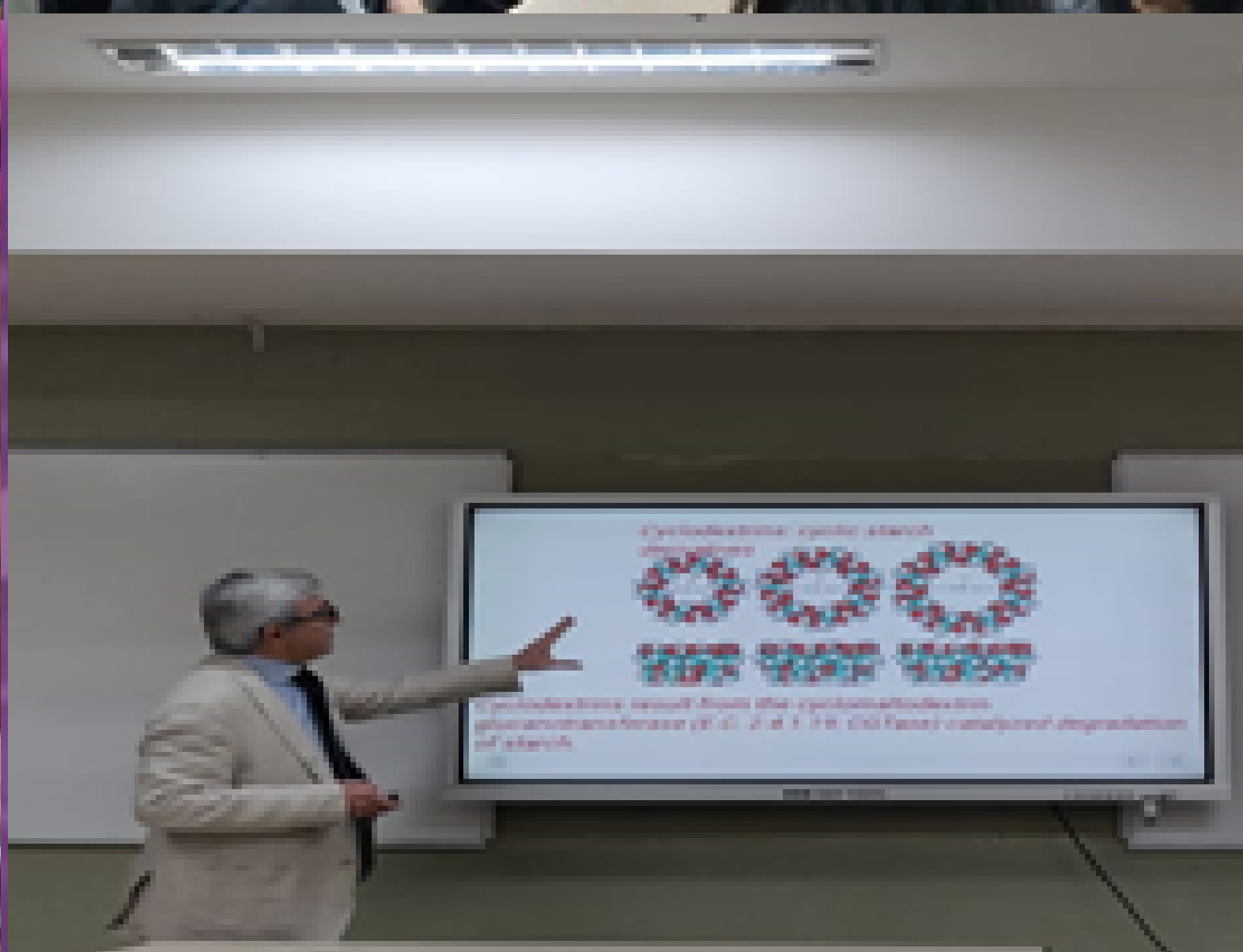


**25 MOST WATCHED
PHARMACY COLLEGE IN INDIA**

OUR WORLD-CLASS INFRASTRUCTURE



OUR ELECTRIFYING EVENTS



OUR DYNAMIC CURRICULUM

B.Pharm + MBA (Pharma Tech)

SEMESTER I

- Human Anatomy and Physiology I - Theory & Practical
- Pharmaceutical Analysis - Theory & Practical
- Pharmaceutics I - Theory & Practical
- Pharmaceutical Inorganic Chemistry - Theory & Practical
- Communication skills - Theory & Practical
- Remedial Biology - Theory & Practical
- Remedial Mathematics - Theory
- Foreign Language (Spanish / Mandarin) or Regional Language (Gujarati / Marathi / Kannada / Telugu)

SEMESTER II

- Human Anatomy and Physiology II - Theory & Practical
- Pharmaceutical Organic Chemistry I - Theory & Practical
- Biochemistry - Theory & Practical
- Pathophysiology - Theory
- Computer Applications in Pharmacy - Theory & Practical
- Environmental sciences - Theory
- Pharma Macro Environment

SEMESTER III

- Pharmaceutical Organic Chemistry II - Theory & Practical
- Physical Pharmaceutics I - Theory & Practical
- Pharmaceutical Microbiology - Theory & Practical
- Pharmaceutical Engineering - Theory & Practical
- Statistical Methods of Management
- Marketing Management

SEMESTER IV

- Pharmaceutical Organic Chemistry III - Theory
- Medicinal Chemistry I - Theory & Practical
- Physical Pharmaceutics II - Theory & Practical
- Pharmacology I - Theory & Practical
- Pharmacognosy and Phytochemistry I - Theory & Practical
- Operations Research
- Principles of Economics
- Pharma Selling Process, PSS & KAM

SEMESTER V

- Medicinal Chemistry II - Theory
- Industrial Pharmacy I - Theory & Practical
- Pharmacology II - Theory & Practical
- Pharmacognosy and Phytochemistry II - Theory & Practical
- Pharmaceutical Jurisprudence - Theory
- Financial Management I
- Project Management
- Organizational Behavior
- Technical Writing and Publication I

SEMESTER VI

- Medicinal Chemistry III - Theory & Practical
- Pharmacology III - Theory & Practical
- Herbal Drug Technology - Theory & Practical
- Biopharmaceutics and Pharmacokinetics - Theory
- Pharmaceutical Biotechnology - Theory
- Pharmaceutical Quality Assurance - Theory
- Marketing Research Methodology including Advanced Statistical Tools
- Operations Management
- Entrepreneurship Management
- Technical Writing and Publication II

B.Pharm + MBA (Pharma Tech)

SEMESTER VII

- Instrumental Methods of Analysis -Theory
- Industrial Pharmacy II - Theory
- Pharmacy Practice - Theory
- Novel Drug Delivery Systems - Theory
- Instrumental Methods of Analysis - Practical
- Practice School
- Human Resource Management
- Brand and Product Management
- Financial Management II
- Customer Connect

SEMESTER VIII

- Biostatistics and Research Methodology - Theory
- Social and Preventive Pharmacy - Theory
- Project Work
- Quality Management Systems and Practices
- Pharma Supply Chain End to End
- Sales Management
- Brand Plan for Pharma Products
- Research Project II

SEMESTER VIII (ELECTIVE)

- Pharmaceutical Marketing Management - Theory
- Pharmaceutical Regulatory Science - Theory
- Pharmacovigilance - Theory
- Quality Control and Standardization of Herbals - Theory
- Computer Aided Drug Design - Theory
- Cosmetic Science - Theory
- Pharmacological Screening Methods - Theory
- Advanced Instrumentation Techniques - Theory
- Dietary Supplements and Nutraceuticals - Theory
- Pharmaceutical Product Development - Theory

SEMESTER IX

- Management Internship Programme
- Quantitative Techniques for Forecasting & Decision Making
- Advance Course in Marketing Strategy
- List of Electives - Any Five
- International Marketing
- Marketing of Biosimilars & Specialty Products
- Digital Strategy in Pharma Industry
- Customer Relationship Management
- Marketing of Services
- Operations Strategy
- Marketing of Medical Devices
- Corporate Social Responsibility

SEMESTER X

- Business Analytics
- Laws Relevant to Pharmaceutical Industry
- Ethics in Pharma Sales & Marketing
- Business Strategy Management
- List of Electives - Choose Any Five
- Marketing of OTC / Nutraceuticals
- Marketing of Cosmeceuticals
- Consumer Behaviour
- Pharma & Biomedical Project Management
- Knowledge Management
- Mergers and Acquisitions
- Health Insurance & Financing
- Pharma Tech Transfer
- Hospital Management
- Predictive Analytics

M.Pharm + MBA

(Pharma Tech & Healthcare Management)

PHARMACEUTICS

SEMESTER I

- Modern Pharmaceutical Analytical Techniques
- Drug Delivery Systems
- Modern Pharmaceutics
- Regulatory Affairs
- Pharmaceutics Practicals - I
- Seminar / Assignment
- Pharma Selling Process, PSS & KAM
- Pharma Environment
- Business Economics
- Statistics for Management incl. Advanced Excel

SEMESTER II

- Molecular Pharmaceutics (Nano Technology & Targeted DDS)
- Advanced Biopharmaceutics & Pharmacokinetics
- Computer Aided Drug Development
- Cosmetics and Cosmeceuticals
- Pharmaceutics Practicals - II
- Seminar / Assignment
- Health Insurance & Hospital Management
- Logistics & Supply Chain Management incl. Analytics & E-pharmacies
- Marketing Management
- Professional Communication

QUALITY ASSURANCE

SEMESTER I

- Modern Pharmaceutical Analytical Techniques
- Quality Management Systems
- Quality Control and Quality Assurance
- Product Development and Technology Transfer
- Pharmaceutical Quality Assurance Practical - I
- Seminar / Assignment
- Pharma Selling Process, PSS & KAM
- Pharma Environment
- Business Economics
- Statistics for Management incl. Advanced Excel

SEMESTER II

- Hazards and Safety Management
- Pharmaceutical Validation
- Audits and Regulatory Compliance
- Pharmaceutical Manufacturing Technology
- Pharmaceutical Quality Assurance Practical - II
- Seminar / Assignment
- Health Insurance & Hospital Management
- Logistics & Supply Chain Management incl. Analytics & E-pharmacies
- Marketing Management
- Professional Communication

INDUSTRIAL PHARMACY

SEMESTER I

- Modern Pharmaceutical Analytical Techniques
- Pharmaceutical Formulation Development
- Novel Drug Delivery Systems
- Intellectual Property Rights
- Industrial Pharmacy Practicals - I
- Seminar / Assignment
- Pharma Selling Process, PSS & KAM
- Pharma Environment
- Business Economics
- Statistics for Management incl. Advanced Excel

SEMESTER II

- Advanced Biopharmaceutics & Pharmacokinetics
- Scale up and Technology Transfer
- Pharmaceutical Production Technology
- Entrepreneurship Management
- Industrial Pharmacy Practicals - II
- Seminar / Assignment
- Health Insurance & Hospital Management
- Logistics & Supply Chain Management incl. Analytics & E-pharmacies
- Marketing Management
- Professional Communication

PHARMACEUTICAL TECHNOLOGY

SEMESTER I

- Drug Regulatory Affairs & Quality Systems
- Modern Pharmaceutical Analytical Techniques
- Pharmaceutical Product Development
- Advances in Drug Delivery
- Pharmaceutical Technology Practical - I
- Seminar / Assignment
- Pharma Selling Process, PSS & KAM
- Pharma Environment
- Business Economics
- Statistics for Management incl. Advanced Excel

SEMESTER II

- Advanced Biopharmaceutics & Pharmacokinetics
- Pharmaceutical Nanotechnology
- Advances in Medical Devices
- Quality By Design in Pharmaceuticals
- Pharmacoeconomics
- Pharmaceutical Technology Practicals - II
- Seminar / Assignment
- Health Insurance & Hospital Management
- Logistics & Supply Chain Management incl. Analytics & E-pharmacies
- Marketing Management
- Professional Communication

SEMESTER III

- Research Methodology & Biostatistics
- Journal Club
- Discussion / Presentation (Proposal Presentation)
- Research Work
- Operations Research
- Financial Management I
- Indian Ethos and Business Ethics in Pharma

SEMESTER IV

- Journal Club
- Discussion / Final Presentation
- Research Work and Colloquium
- Organizational Behavior (incl. Tech)
- Marketing Research Methodology including Advanced Statistical Tools
- Project Management
- Brand Plan for Pharma Products

SEMESTER V

- Management Internship Programme
- Human Resource Management
- Brand and Product Management
- Sales Management incl. Data Analytics
- Business Strategy Management
- Entrepreneurship & New Ventures in Healthcare
- Patient Engagement - Digital
- Operations Management & Strategy
- Financial Analysis Planning & Control
- Introduction to Management Consulting Practices
- Pricing Strategy
- Doctor Communications - Tech Enabled
- Business Analytics (Visual)
- Customer Relationship Management
- Consumer Behaviour
- List of Electives (Choose any 1)
- Health Technology Assessment
- Quality Management Systems and Practices

SEMESTER VI

- Healthcare Policy & Management
- Laws Relevant to Pharmaceutical Industry incl. Cyber Laws & Security
- Predictive & Prescriptive Analytics
- Financial Management II
- Leading Digital -Turning Technology into Business Transformation (incl. AI in Healthcare)
- Digital Strategy in Pharma Industry
- List of Electives (Choose any 5)
- International Marketing
- Quantitative Techniques for Forecasting & Decision Making
- Marketing of OTC / Nutraceuticals
- Corporate Social Responsibility
- Marketing of Biosimilars & Specialty Products
- Marketing of Diagnostics
- Marketing of Active Pharmaceutical Ingredients
- Marketing of Cosmeceuticals

SOME OF OUR SPARKLING DIAMONDS - OUR ALUMNI



SPTM helped me to lay down a strong foundation and environment you need to bring best out of me at each stage of life.

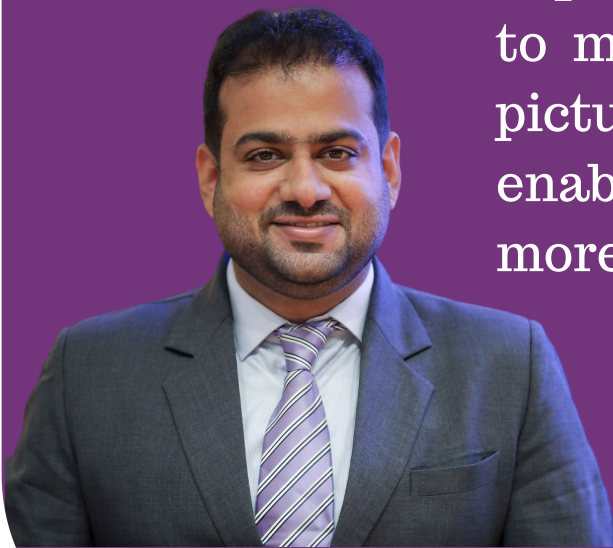
Manish Mishra
Director Brand lead
Vaccines Emerging Markets
Pfizer

The way the program is structured allowed me and my peers to be strategically and technically equipped giving me a better understanding around what are the various career opportunities I would have.

Anand Maheshwari
Associate Director
IQVIA



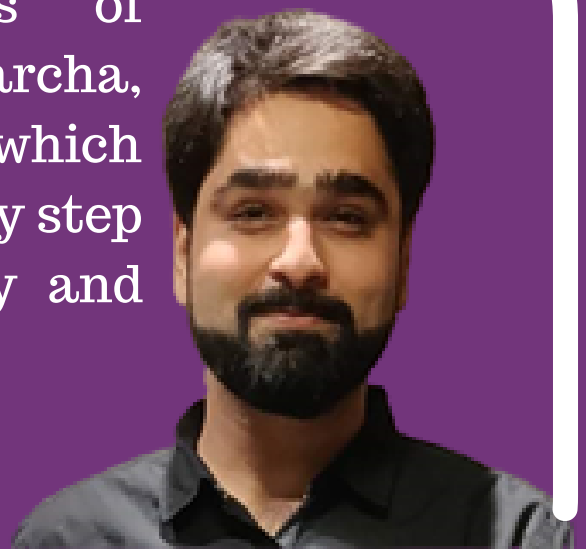
I became more confident in expressing my own opinion and to more effectively see the big picture in all situations, which enabled me to think and act more strategically.



Mohit Hegde
Product Manager
Glenmark

It was the 3 years of presentations, chai pe charcha, faculty interaction etc. which prepared me to successfully step into the Pharma industry and have a successful journey.

Manthan Davda
Key Account Manager
IQVIA



I got the exposure and opportunities to work in different roles during my corporate journey till now. All the learning experiences at SPTM were helpful in my corporate journey of challenging assignments.

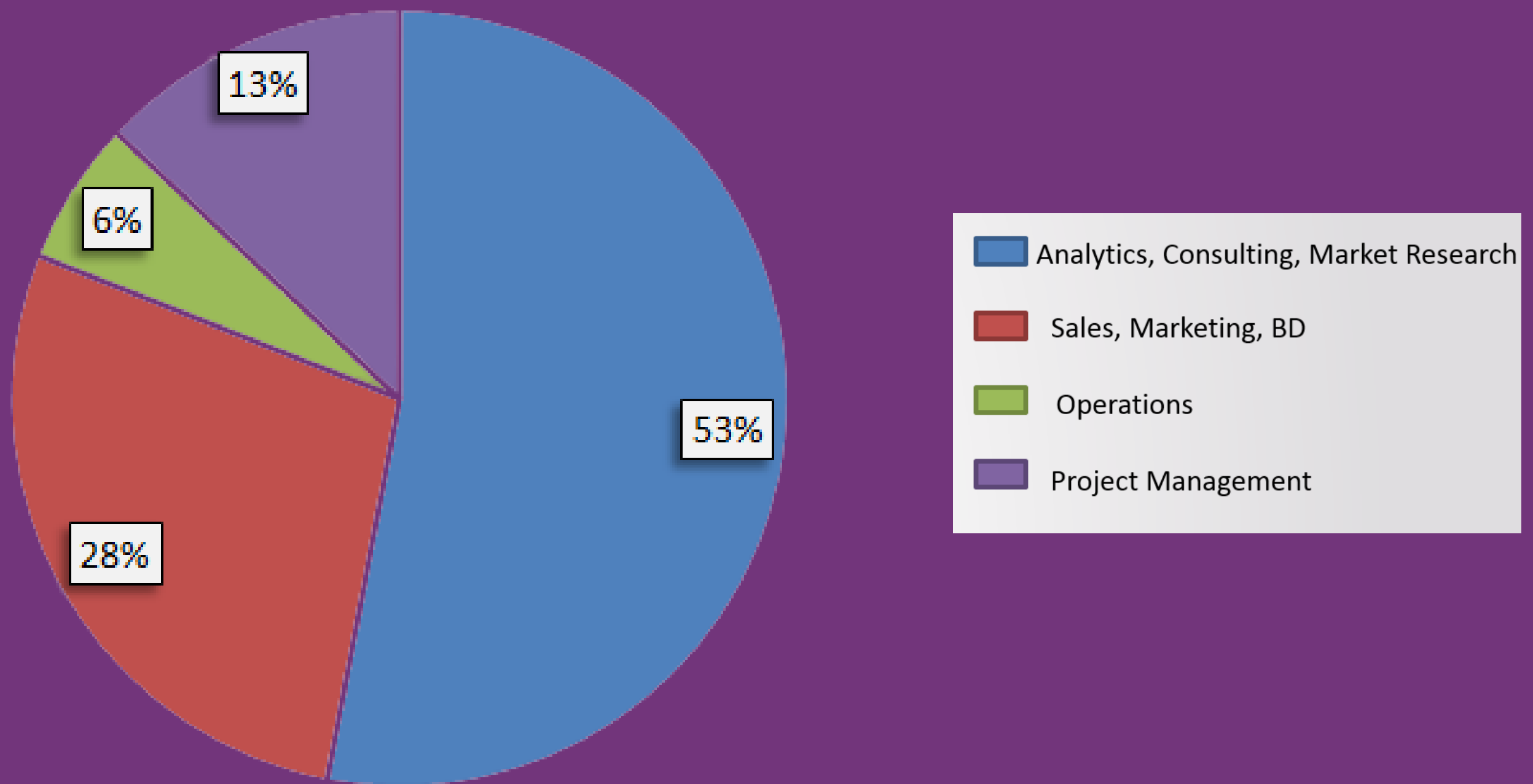


Ketan Chaudhari
Associate Director - Head
Market Access
Cipla

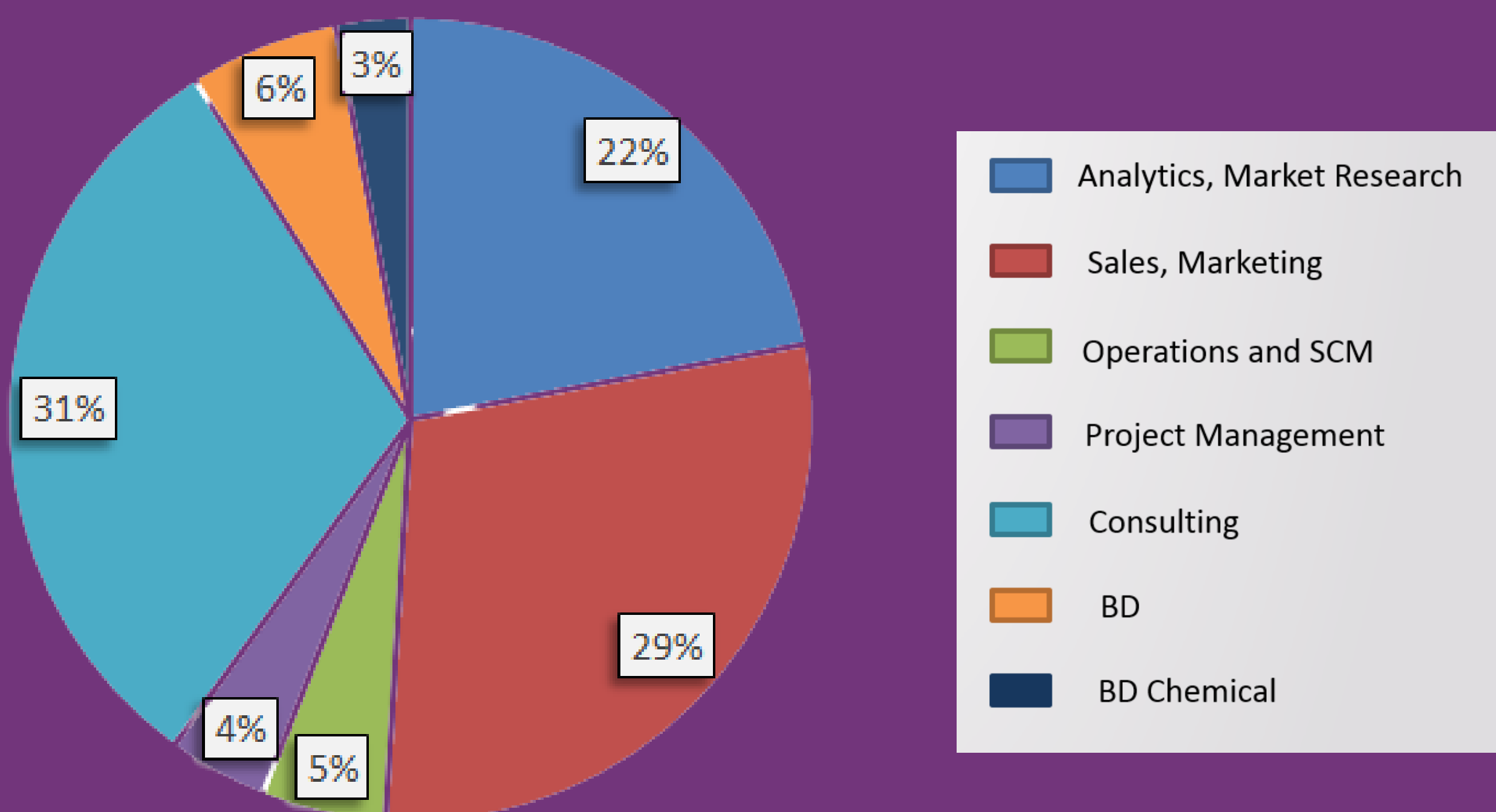


PLACEMENTS PROFILES OFFERED

M.PHARM + MBA (PHARMA TECH & HEALTHCARE MANAGEMENT)



B.PHARM + MBA (PHARMA TECH)



OUR ESTEEMED & DIVERSE RECRUITERS



PLACEMENT CALENDAR

Placement Season Starts from November, 2021

PLACEMENT RESPONSE

Ms. Rachna Kacker

Assistant Director - Placements

Mobile - 9702357596

Email - rachna.kacker@nmims.edu

Ms. Pooja Dillikar

Assistant - Placements

Mobile - 9052604808

Email - pooja.dillikar@nmims.edu

BATCHES FOR FINAL PLACEMENTS

JOIN FROM JUNE 2022

B.Pharm + MBA (Pharma Tech)

M.Pharm + MBA (Pharma Tech & Healthcare
Management)

BATCHES FOR MANAGEMENT INTERNSHIP

B.Pharm + MBA (Pharma Tech) - 27 June - 22 October 2022

M.Pharm + MBA (Pharma Tech & Healthcare
Management) - 23 May - 17 September 2022



Concept & Design by
Rachna Kacker

RARE RED DIAMOND

